

Developing & Nurturing Private Sector, State & Tribal Labor Relations

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Background



Partnership Agreement



Develop Policy



Program Development





Listen First

Our Proven Approach

DAY IN THE LIFE
VIDEO



Active Engagement



- Natives in the Trades
- Day in the Life Video
- DBE Roundtable
- Training Facility Tours
- Women in Construction Week
- Externship Days with Local 139
- Dual Language Signage
- Forest County Potawatomi Safety Fair

Building Relationships



WISCONSIN TRANSPORTATION BUILDERS ASSOCIATION

 CONSTRUCTION BUSINESS GROUP



Wisconsin State Patrol

Strategic Outreach & Targeted Recruitment

1. Develop the communication & engagement plan
2. Build relationships and open doors with decision makers
3. Promote our efforts, tell the story using Indian Country media resources

81
Native Applicants



JOIN THE TEAM THAT SAVES LIVES
The State Patrol is now hiring!

Protecting and Serving for 80 years

Ready to begin a rewarding career as a state trooper or inspector?

- No law enforcement experience required
- Six months paid training at the State Patrol Academy
- Excellent health and retirement benefits
- Take home vehicle
- New hires have five years to earn the required 60 college credits
- Must pass physical readiness, medical and psychological tests, background investigation and interview
- State Patrol career opportunities:
 - K-9 officers
 - Drone/aircraft pilots
 - Dignitary protection
 - Honor guard
 - CMV inspectors
 - Crash reconstruction experts
 - SWAT team
 - Human trafficking/drug interdiction

Application deadline: July 8, 2022



Apply Online: wsp.wi.gov



Challenges & Obstacles



Corporate Jargon



Tribal Employee Turnover



Logistics



Access to Technology



Measuring Impact

41

Program Graduates





Wrap-Up



Gaa-Miskwaabikaang

Red Cliff

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